



Achieve the AI You Were Promised

Move from experimentation to value

An abstract graphic at the bottom of the slide consisting of several curved, overlapping green lines that form a wide, shallow arch. Small green dots are placed at various points along these lines, and a larger number of small blue dots are scattered in the background, primarily concentrated within the arch's shape.

Christoph Engelhardt
Senior Partner Account
Manager

Buzzword Bingo

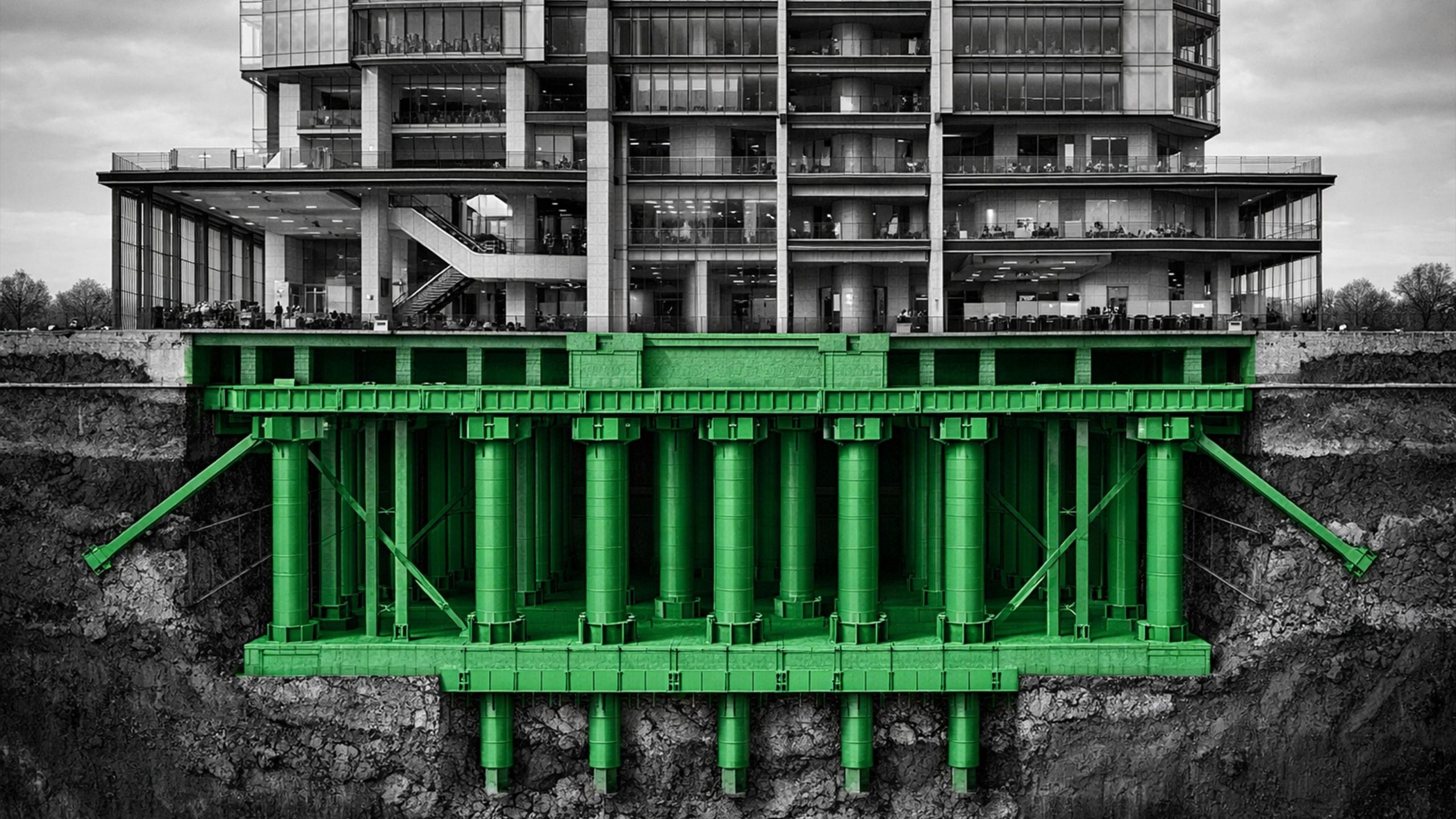
Agentic AI	Reasoning Models	Autonomous Workflows	Copilot	Autopilot
AI Orchestration	AI Observability	Multi-agent	Context Engineering	Trusted Data
Trusted Foundation	AI Governance		Guardrails	Responsible AI
Explainability	Model Context Protocol	Open Ecosystem	Interoperability	Sovereign AI
Data Sovereignty	AI-ready Data	Data Products	Open Lakehouse	Workflow Efficacy

Where is the
ROI?

Uncontrolled AI Costs

Create

Advantage



Context

makes AI make sense

Trust

makes AI reliable

Freedom

makes AI sustainable

Rule 1

Context

AI needs to understand your business
to deliver meaningful answers.

Rule 2

Trust

If the data isn't right, the AI won't be right — and you can't act confidently.

Rule 3

Freedom

As AI changes quickly, you need to preserve choice and control to evolve with it.



The

Real

world

With Qlik, you're doing the

Hard Part of AI

(already).

Everyone Is Racing To Build AI Architectures

AI-DRIVEN BUSINESS OUTCOMES



Finance



Sales & Marketing



Supply Chain



HR/Talent



Customer Support



Product/R&D

DATA CONSUMPTION

Agentic Experience

Predictive AI/ML

Dashboarding & Reporting

Embedded Applications

Alerting & Automation

ENTERPRISE DATA PLATFORM

Agentic Framework

AI Agents & MCP

Data Products & Governance

LLM/Frontier
Models

Data Transformation/Curation

Semantic Layer

Data Marts

Data Lake House

DATA INGESTION

Cloud Data Integration

CDC

ETL/ELT

App to App Integration

Real Time (Streaming)

Unstructured Documents

DATA SOURCES



Relational Data



SaaS Application Data



On-Premises Data

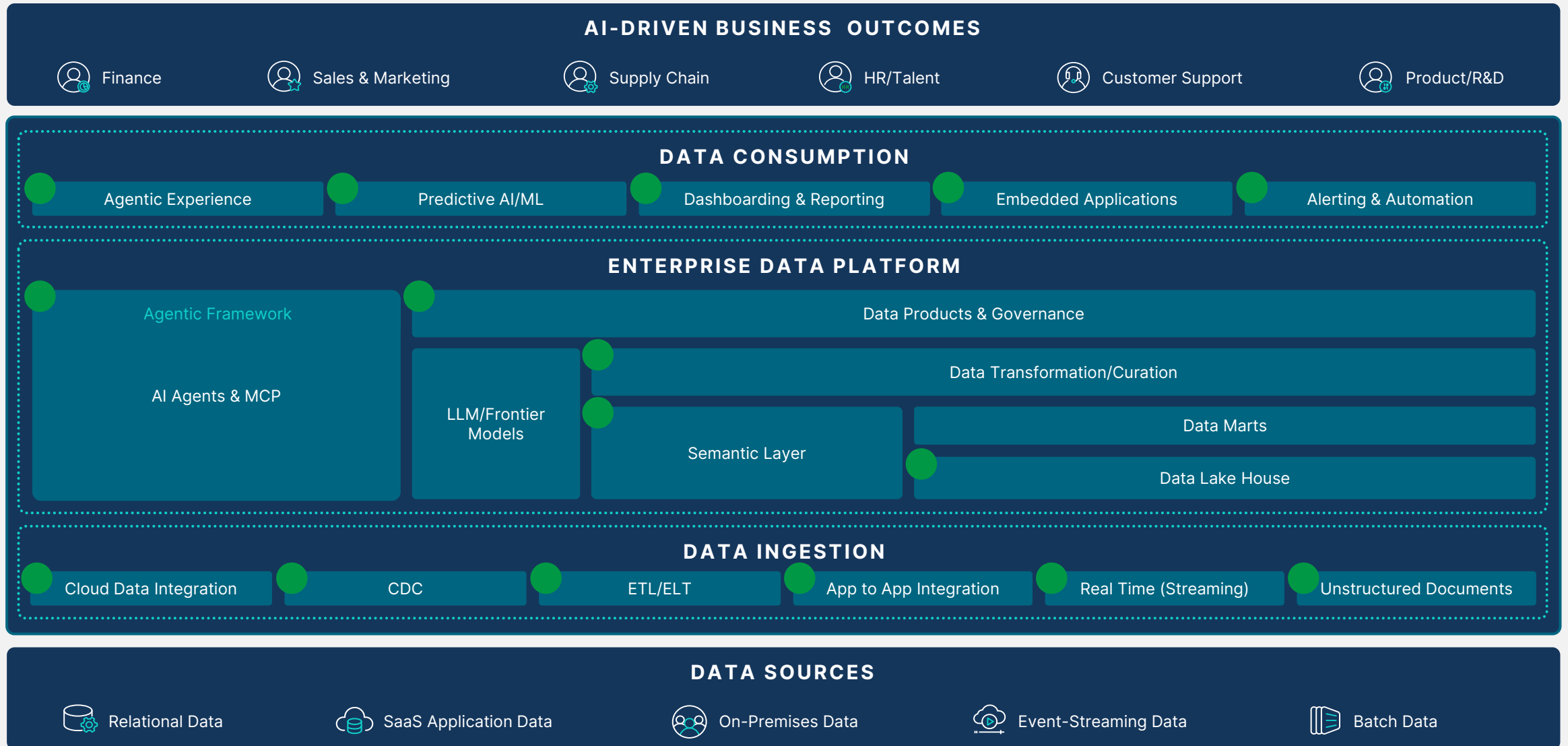


Event-Streaming Data



Batch Data

Qlik Is a Key Component, Used by many Today



Context | Trust | Freedom

Context-rich
intelligence

Context



Analytics Engine



Discovery Agent



Qlik Answers



Predict Agent



Analytics Agent

Context | **Trust** | Freedom

Foundation
of trust

The AI reality gap:

Accessible, Trusted Data

60%

of AI projects
unsupported by
AI-ready data
will be abandoned.

A Lack of AI-Ready Data Puts AI Projects at Risk, Gartner

Trust

Qlik Open Lakehouse



Trust



Qlik Open Lakehouse



Agentic Data Products



Agentic Data Quality and Stewardship



Agentic Data Engineering

Context | Trust | **Freedom**

Built for
openness

Freedom

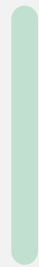


MCP Server



Context

Context-rich
intelligence



Trust

Foundation
of trust



Freedom

Built for
openness

**The Agentic Future
Is Yours To Build**

2,000+

Qlik customers have activated
agentic tools since February.

250,000+

Discovery Agent
insights uncovered
for Qlik customers



**We saw the
potential for
Qlik Answers
immediately.”**

Stefan Heinz

Senior BI Analytics Specialist
Bystronic Group



We're not just consuming dashboards anymore. We're turning our entire analytics estate into an interactive, AI-powered business partner — with Qlik at the center of it."

Juan Esteban Hurtado

Vice President, Data Analytics
Ingersoll Rand

AI Factory

Built to achieve
cost-effective AI
at scale

20K

Hours saved per year